Q1 | Calgary RETAIL Market Report



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MARKET OUTLOOK

CALGARY RETAIL MARKET UPDATE | MAY 2023

We were pleasantly surprised at the investment numbers for the first quarter of 2023. To say numbers this strong were unexpected would be an understatement. This is especially true in that most economic forecasts were projecting a downturn in activity for 2023.

More than \$129 million in transactions closed among retail assets during Q1 2023, which is up significantly from the \$49.2 million a year earlier. This is due to both increased sales activity as well as two big-ticket sales that exceeded \$25 million. Year-over-year total sales jumped from 7 to 16 by March 31st, 2023. The \$33.2 million sale of McKnight Village Shopping Centre (\$383/sg.ft. & 7.1% cap rate) and the \$28.5 million sale of T&T Honda (\$473/sq.ft.) were major contributors to the overall increase in year-to-date dollar volume.

Over the last few years, we've witnessed incredibly strong demand for commercial condominiums in the Calgary market, and with a 36% year-over-year increase in investment, the appeal of owning one's real estate appears to be holding strong. We had anticipated a decrease in this type of asset due to the quick and consistent interest rate increases through late 2022, but it seems this had little influence.

VACANCY RATES

INTEREST RATES

Calgary 2.9% and staying relatively flat for 3 years. However smaller retail properties are seeing slightly higher vacancy rates at 9.4%.

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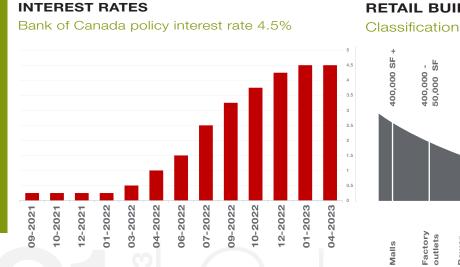
RATE

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As a result of the sustained demand, average rental rates have been on an upward trajectory, though the pace of growth has slowed and will remain between 0% and 2% annually throughout the year. Looking backward, Calgary retail rents had accelerated since mid-2021, along with the Canadian market as a whole, and have continued to do so since mid-2022 when the national market started to experience a deceleration of rents. Lease rate growth over the past year has been flat, moving by 0%, year-over-year. Currently, average rates across the region remain at \$28-\$30 PSF.

Rates have risen at the fastest pace in decades, and it's taking investors time to adjust. Many commercial real estate owners still pay rates lower than current levels within existing debt, so refinancing activity has slowed. It's unclear if rates will continue to rise or if the Bank of Canada will change course in the second half of the year. Sentiment has been that interest rates are expected to drop by early 2024.

On April 12th the Bank of Canada held its target Bank Rate at 4.5% but the language in its announcement suggests it may not be done on rate hikes for 2023. The next interest rate announcement is June 7 2023.







31 2022# TRANSACTIONS



\$390/ SF MARKET PRICE PSF



VACANCY RATE





5.5% - 6.0% EXPECTED CAP RATES

Area of

Expertise

less than 30,000 SF

Convenience

centers

up to 125,000 SF

Neighbor-hood center

R

400,000

Community

centers

Power centers

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200,000

the ground floor of

often on

use

Mixed-u retail

apartments

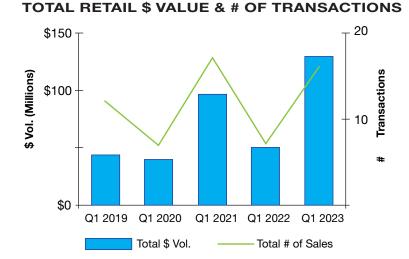


RETAIL BUILDINGS

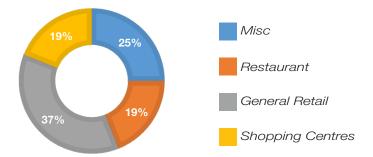
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400,000 50,000 \$

Factory outlets



RETAIL SALES DISTRIBUTION



& INTERESTING NOTABLE

Bank of Canada's announcement of an online public consultation on the prospect of a digital Canadian Dollar, a central bank digital currency (CBDC). The Bank has indicated private cryptocurrencies could compromise the role of an official, centrally issued Canadian currency in our economy and pose a risk to the stability of our financial system. This initiative echoes other central banks attempting to mitigate the loss of control over the supply of digital money and payments systems (check out CB-DCtracker.org). Accordingly, we anticipate heated and timely debate with respect to freedom, privacy versus surveillance and control related to use of the currency. The online consultation runs until June 19. A report summarizing the results of this consultation is promised to be published later this year

2019

2017

2018

2020

2021

2022

MARKET CAP RATES 6.2% Forecast 6.0% 5.8% General Retail 5.6% Calgary 5.4% 5.2% Canada 5.0% 4.8% Strip Centre 4.6%

2023

2024

2025

2026

CALGARY MARKET SUMMARY

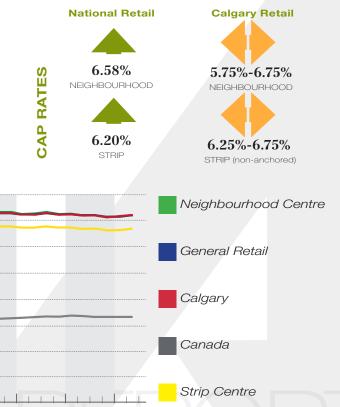
Economic uncertainty remains high for commercial real estate through the rest of 2023. There are plenty of big questions-including the interest rate environment and the future of office space. But there are also positives: Multifamily and industrial continue to perform well, and the industry may have underestimated the strength of neighborhood retail. Both retailers and consumers will be more cost-conscious, however quality of service is not to be overlooked.

Despite the economic uncertainty Calgary proves to be a desired city and recent estimates indicate Calgary is growing by 62 residents per day. With this increase and growth, we anticipate a very strong and active market for the remaining balance of the year.

NEIGHBORHOOD RETAIL

Due to the massive increase in the number of employees working from home over the last 3 years there has been a reassessment of the value of neighborhood retail to a community, and in our case, to investors. Being home more often, consumers found they prefer to shop local more often and wanted bigger brands to come to them. E-commerce accounts for roughly 15% of retail sales, so it's clear consumers can't get everything online. There are still services that favor or even require in-person visits.

The majority of businesses in Alberta are small businesses comprising 95% of all business in the province and are drivers of the economy, accounting for almost 30% of Alberta's GDP and employ 2/3's of our labour force.



2022-2023 NOTABLE RETAIL/ OFFICE TRANSACTIONS



PROPERTY	324 16 AVE NW	1101 48 AVE NW	5303 68 AVE SE	5015 CENTRE STREET NW	5512 4 ST NW	219/221 19 ST NW
Description	Retail: General	Retail: General	Retail: Shopping Centre	Office: Suburban	Retail: General	Retail: General
Site Size	0.21 Acres	0.29 Acres	3.43 Acres	0.13 Acres	0.28 Acres	0.14 Acres
Bldg Area SF	3,770	4,000	20,728	1,917	2,100	6,076
Sale Price	\$1,350,000	\$1,390,000	\$6,550,000	\$777,000	\$1,600,000	\$1,660,000
Sale Date	01/27/2023	01/13/2023	11/21/2022	10/20/2022	09/12/2022	08/25/2022
Unit Price	\$358.09	\$347.50	\$315.99	\$405.32	\$761.90	\$273.20
Subdivision	Mount Plesant	North Haven	Great Plains	Thorncliffe	Thorncliffe	West Hillhurst
Year Built	1970	1968	2002	1953	1970	1949
PROPERTY	4100 MARLBOROUGH DR NE	5512 4 ST NW	2650 36 ST SE	502 25 AVE NW	2220 20 AVE NW	4850 WESTWINDS DR NE
	Host I				Andread	
Description	Retail: Shopping Centre	Retail: General	Retail: Shopping Centre	Retail: Shopping Centre	Retail: General	Retail: Shopping Centre
Description Site Size	Retail: Shopping Centre 0.51 Acres	Retail: General 0.28 Acres			Retail: General 0.23 Acres	11 0
			Centre	Centre		Centre
Site Size	0.51 Acres	0.28 Acres	Centre 0.57 Acres	Centre 0.28 Acres	0.23 Acres	Centre 0.52 Acres
Site Size Bldg Area SF	0.51 Acres 7,555	0.28 Acres 2,100	Centre 0.57 Acres 12,000	Centre 0.28 Acres 7,753	0.23 Acres 9,172	0.52 Acres 10,776
Site Size Bldg Area SF Sale Price	0.51 Acres 7,555 \$2,700,000	0.28 Acres 2,100 \$1,100,000	Centre 0.57 Acres 12,000 \$2,550,000	Centre 0.28 Acres 7,753 \$2,415,000	0.23 Acres 9,172 \$1,525,000	Centre 0.52 Acres 10,776 \$3,333,333
Site Size Bldg Area SF Sale Price Sale Date	0.51 Acres 7,555 \$2,700,000 06/29/2022	0.28 Acres 2,100 \$1,100,000 06/23/2022	Centre 0.57 Acres 12,000 \$2,550,000 05/18/2022	Centre 0.28 Acres 7,753 \$2,415,000 04/26/2022	0.23 Acres 9,172 \$1,525,000 04/21/2022	Centre 0.52 Acres 10,776 \$3,333,333 04/14/2022

FOR SALE

Property type:	Automotive Services
Building Area:	2,984 sq. ft.
Land Area:	0.29 acres
Yard Area:	6,000 + SF (Fenced)
Zoning:	I-R (Industrial - Redevelopment)
Price:	\$1,250,000 (including equipment)
Parking:	14 Stall plus street parking

FEATURED LISTING | INDUSTRIAL BUILDING 5544 1A STREET SW | FREE-STANDING





C/S

Property Status:	Fully Leased
Building Area:	10,302 sq. ft.
Land Area:	12,466 sq. ft. (~ 0.286 acres)
Zoning:	C-COR1 f3.0h20
Year Built:	1952
Price:	Contact
Parking:	14 surface stalls

SIGN UP FOR OUR UPDATES ON THE CALGARY COMMERCIAL REAL ESTATE MARKET



CONTACT US

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